

## EXECUTIVE SUMMARY



### MSBG CORPORATION | METERNET SECURE BLOCKCHAIN GRID

Greg Wible - Founder & CEO  
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Cheyenne, Wyoming 82001 USA

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<https://msbg.co>

MSBG Corp (dba MeterNet Secure Blockchain Grid) was first established as a Wyoming C Corporation in February 2014 at 1621 Central Ave, Cheyenne, Wyoming 82001. The Company solicits Pre-Seed financial backing in order to continue development and launch its new product and service in the Energy segment (described below).

#### Business Description

The Company was initially formed on 2014 as C Corporation under Wyoming state laws. It started as a mobile game developer and pivoted to the energy segment in 2017. It is currently developing metering and billing product solutions in the renewable energy segment leveraging the Corda private blockchain.

#### Pre-Seed Funding Round

The Company is looking to raise Pre-Seed equity capital with a min-max range:

Minimum Raise       \$ 500,000  
                              1,000,000 Common Shares  
Maximum Raise:     \$1,000,000  
                              2,000,000 Common Shares  
Par value:            \$0.0001 per share  
Offering Price:       \$0.50 per share  
Minimum Offering:   1,000,000 Shares  
Maximum Offering:   2,000,000 Shares  
Minimum Purchase:  50,000 Shares (\$25,000)  
Maximum Purchase: 2,000,000 Shares (\$1,000,000)

Common Shares outstanding prior to the offering:   9,400,000 Common Shares  
Common Shares outstanding after the offering:     11,400,000 Common Shares  
Maximum Subscription / Fully Diluted

#### Liabilities

As of January 2023, the Company has zero liabilities and zero debt.

#### Shareholders

As of January 2023, the Company has 5 shareholders with Greg Wible holding 91.39%

## Use of Proceeds

	<b>Minimum Raise \$500,000</b>	<b>Minimum %</b>	<b>Maximum Raise \$1,000,000</b>	<b>Maximum %</b>
Product Development	\$50,000	10.0	\$60,000	6.0
Salaries	\$210,000	42.0	\$450,000	45.0
Marketing	\$90,000	18.0	\$200,000	20.0
Acquisitions & Inventory	\$100,000	20.0	\$200,000	20.0
Travel	\$12,500	2.5	\$20,000	2.0
Working Capital	\$12,500	2.5	\$20,000	2.0
Fees	\$25,000	5.0	\$50,000	5.0

## Target Market

MSBG will service Micro-Grids, Co-Ops, DERs, Community Solar & Independent Power Producers (IPP) in the US & Asia Market with its MeterNet MyGrid Platform.

## Management

### Greg Wible Founder, CEO, acting CTO

Wible is Founder, CEO & acting CTO of MSBG Corp. Greg has 28+ years of successful business development, marketing, sales & operation experience in global and local markets. Greg earned his BBA in Marketing from The College of Business, University of Cincinnati.

From 2018 to 2022, Wible was the General Manager of Abaco Machines USA, Inc, a \$10MM per year manufacturer, importer and wholesale distributor of material handling equipment. In 2016 Wible founded SoCal Digital Agency, an independent B2B marketing & sales agency focused on Energy Smart Metering & Electric Vehicle Service Equipment.

Earlier in his career, in 1996, he founded MeterNet, a software developer, integrator and marketer. In 1997, Wible managed the successful launch of MeterSteiner Beer Manager DOS Game Software in the North America Market, shipping over 500,000 copies. In 1983 he founded North America ECR Limited, a trading and marketer specializing in technical components and precision manufacturing. In 1986 he founded ECR Japan Inc, an aftermarket importer and distributor based in Yokohama, Japan. Additional international experience includes Export Sales Administrator for Toyota Motor Sales USA and Market Consultant for Toyota Tsusho Group.

## New Product & Service

MSBG develops & deploys Energy Bundle Solutions for Micro-Grids, Energy Co-Ops, Community Solar & Independent Power Producers (IPP). Utilizing our MeterNet Secure Blockchain Grid integrated solution (Energy Center portal, MyGRID Network Platform Server, Blockchain Socket Meters & Sub Meters), Electric Co-Ops and IPPs can efficiently and securely process, bill, notarize then scale Electric Power Generation, Storage, Metering, Billing and Clearing from all Distributed Energy Resources (DER)

In the US, there are over 900 Electric Co-ops that own and maintain 42% of the Electric Distribution Lines with 80% nationwide landmass coverage. Distributed energy Resources (DER) are small, modular, energy generation and storage technologies that provide electric capacity or energy where you need it. Typically producing less than 10 megawatts (MW) of power, DER systems can usually be sized to meet particular needs and installed on site or in neighborhoods. DER systems may be either connected to the local electric power grid or isolated from the grid in stand-alone or micro-grid applications. DER technologies include wind turbines, photovoltaic (PV) solar, fuel cells, microturbines, reciprocating engines and more.

## **Business Goals and Objectives**

We are now working to integrate the Corda private blockchain into MeterNet MyGrid solution MVP with a goal of securing 2 Pilot Projects by 2023 Q3. Long term, our objective is to Enable Distributed Energy Resources (DER), Community Solar, Neighborhoods and Independent Power Producers (IPP) to transact business with their customers via MeterNet MyGrid platform with bundled Meters, PV Panels and Storage.

## **Revenue Model**

- \* MyGRID Platform Cloud Server Annual Licensing
- \* Socket & Embedded Blockchain Meter Hardware Bundles
- \* PV Panels with Battery Energy Storage Systems (BESS)
- \* Engineering, Procurement, Construction, Integration & Programming Services
- \* Transaction & Billing Service Fees

## **Advantages**

Integrated Solution with secure proven payment module  
Interface Solution tailored for “Late-Adopters” - user & operator friendly  
Private Blockchain foundation on Corda for Notary, Security & Future Capabilities  
Investment & Production Tax Credits available via Inflation Reduction Act of 2022

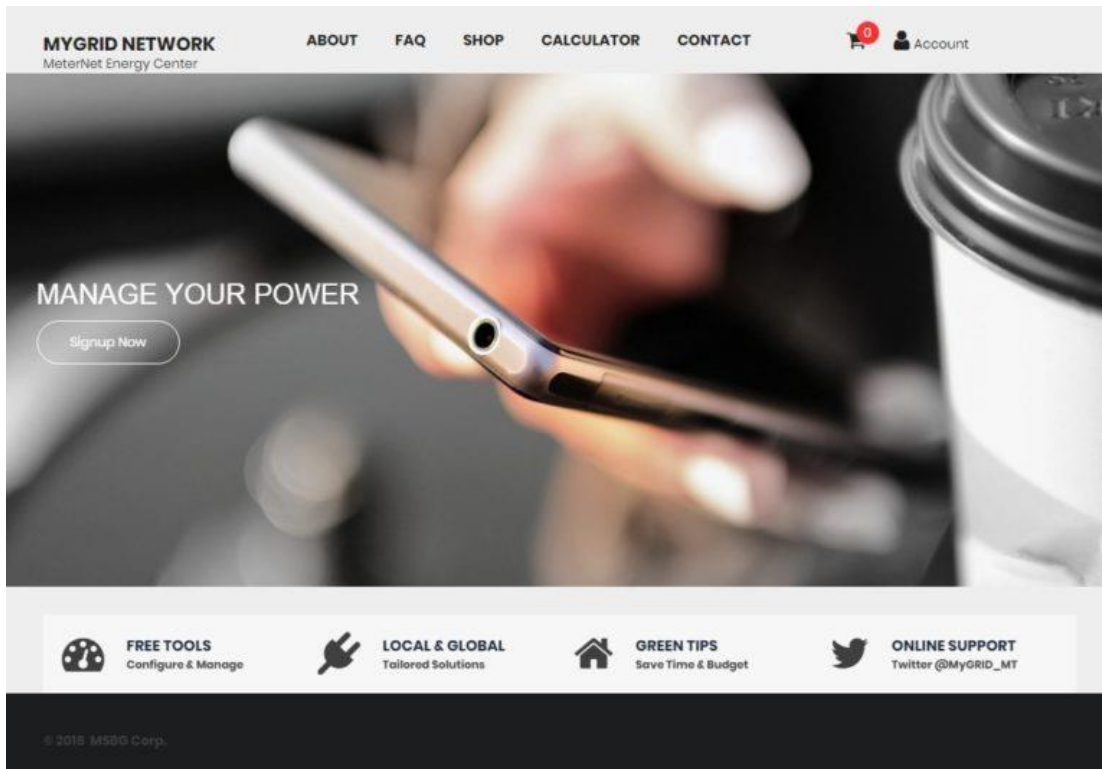
## **Company Timeline:**

Aug 2013: MSB Games organized to develop Mobile Games  
Feb 2014: MSB Games Corp formed Wyoming USA (C Corp)  
Dec 2014: Six Mobile Game Titles developed & released  
Jan 2015: Game Servers moved to Enterprise-Class Data Center  
Jun 2015: One Mobile Game Title developed & released  
Dec 2015: Integrated Openchain API from Coinprism (never deployed)  
Dec 2016: Company Reorg - New Game Development paused  
Mar 2017: MeterNet acquisition (tech, brand name, domain)  
Dec 2017: Pivot from Game Development to Energy segment  
Jan 2018: Begin Development of MeterNet Secure Blockchain Grid Bundle  
Apr 2018: Company name change to MSBG Corp  
May 2019: Begin development to integrate Ardor Blockchain  
Dec 2019: Operation paused  
Dec 2022: Operation restart with integration of Corda Private Blockchain into MVP  
TBD 2023 Q3: Deploy MeterNet MyGRID Energy Bundle on 2 Pilot Projects.

**MeterNet MyGRID**      <https://MyGrid.meternet.com>

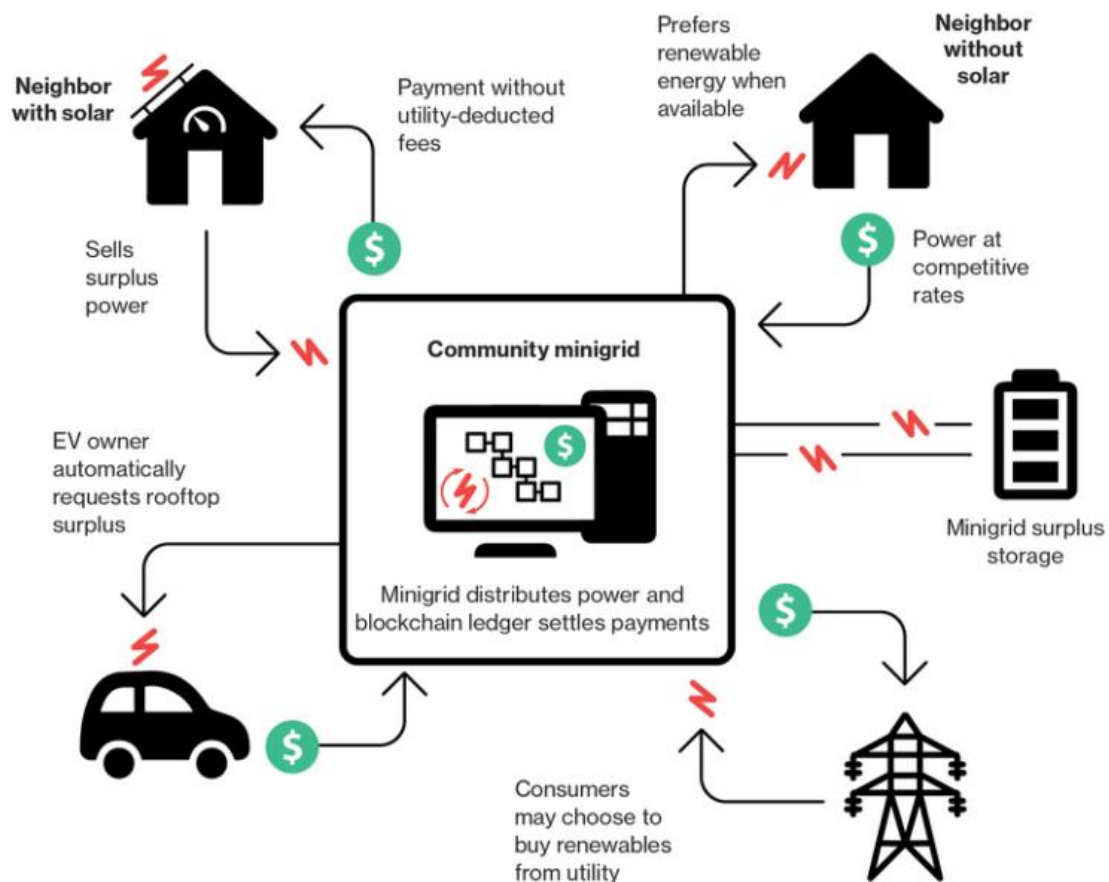
**Blockchain Meters**      <https://blockchainmeters.com>

**Platform Backend:**      <https://meternet.cloud>



### Community Minigrad as Central Payment and Power Control

A blockchain ledger system can be used to trade power between consumers without a utility even knowing it.



Source: Bloomberg New Energy Finance

**Bloomberg**

